SINET6 Logo Usage Guidelines

Updated January 2024 (Published April 2022)

[Note]
To use the SINET6 logo, an application needs to be submitted to the SINET Promotion Office and have its details verified (use of the logo). For details, please contact the SINET Promotion Office according to the information listed below.

[Logo-related Inquiries and Application Submissions]
National Institute of Informatics
Academic Infrastructure Division, SINET Promotion Office
Email: support@sinet.ad.jp
Tel: 03-4212-2269
(reception hours: 10:00 a.m. to 4:00 p.m. on weekdays)

SINET6 Logo Usage Guidelines

(Purpose)

The purpose of these guidelines is to set forth the necessary procedures and rules regarding the use of the logo of the Science Information NETwork ("SINET6 logo," hereafter) operated by the National Institute of Informatics ("NII," hereafter).

(Eligibility)

This guidelines apply to cases in which the SINET6 logo is used in media intended for public release (media that will be potentially seen by an unspecified number of people, including webpages, press releases, pamphlets and panel displays).

Academic staff who belong to universities or research institutes do not need to obtain permission from NII in advance when using the SINET6 logo.

When the SINET6 logo is used for non-public purposes (such as for non-public materials used by a limited number of people), these guidelines do not apply. In such cases, please use a SINET6 logo image posted on the SINET webpage, as high-resolution SINET6 logo image data will not be provided.

(Applicant)

An application is to be submitted by a person belonging to the organization that wishes to use the SINET6 logo.

(Application Procedures)

Please ask the SINET Promotion Office for permission to use the SINET6 logo.

As NII will review your application to ensure there are no problems with the use of the SINET6 logo, please email the SINET Promotion Office with electronic data of manuscripts, diagrams and other materials (in PDF format is fine) that show the kind of media in which the logo will be used.

Also note that since the review process takes time, please submit a request at least two weeks before the date you plan to use the SINET6 logo (the deadline for a manuscript, etc.).

If you are granted permission to use the logo, NII will provide you with high-resolution image data of the SINET6 logo.

(Rules)

Please refer to and follow the later section, "About SINET6 Logo Data," regarding the specific handling of SINET6 logo image data.

As you may not use the SINET6 logo for a purpose that falls outside the scope of your application, please submit application on a per-project basis.

Even if you have obtained permission to use the SINET6 logo for a similar purpose in the past, please submit an application each time a new need arises to use the SINET6 logo.

The results of past usage permission will not be considered.

In addition, please note that if unauthorized use of the SINET6 logo is discovered, NII might refuse to give permission for all subsequent use of the SINET6 logo.

Additionally, you may be asked to make corrections if descriptions or other information pertaining to NII or SINET is inappropriate.

If possible, please provide NII with that actual media in which the SINET6 logo is used at a later date.

(SINET Logo Usage Restrictions)

Permission to use the SINET6 logo in the following ways will not be granted.

Please take careful note of these restrictions.

1. Usage where the SINET6 logo is included within the name of a company, group, product or service
2. Usage that NII deems could give the impression or misunderstanding of some sort of relationship with NII such as its support or approval
3. In commercial use, usage where the SINET6 logo is displayed in a manner that is larger than necessary for the intended use
4. Usage that involves altering the SINET6 logo
5. Any other usage deemed inappropriate by NII

(Revocation of Usage Permission)

If NII deems that a user has violated these guidelines, it may revoke that user's permission to use the SINET6 logo or have the user discontinue use of the logo.

(Changes, etc. to the Guidelines)

These guidelines may be changed at the discretion of NII without prior notice.

If the guidelines have been changed, please use the SINET6 logo in accordance with the changed guidelines.

NII provides makes no warranties regarding the use of the SINET6 logo.

NII assumes no responsibility whatsoever for any damages suffered by a user due to use of the SINET6 logo or damages inflicted upon a third party due to the user's use of the SINET6 logo.

About SINET6 Logo Data

The logo data provided by NII includes the following types.

Adobe Illustrator format data (usable in Illustrator CS6 or later, color mode CMYK)

"sinet6_logo_cmyk.ai"

"sinet6_logo_1c.ai"

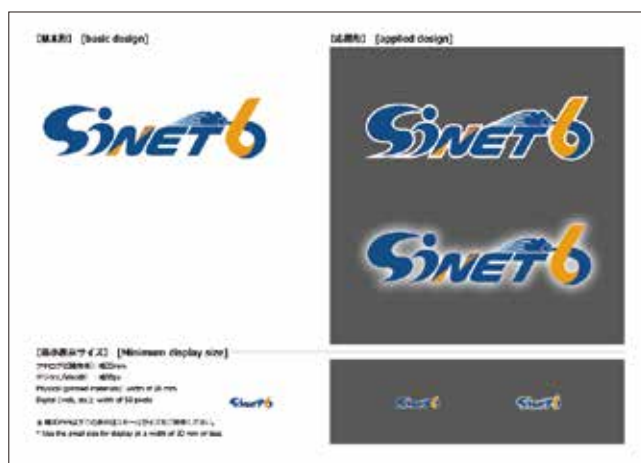SINET6 logo variations

"sinet6+RDC_logo_cmyk.ai"

"sinet6+Stream_logo_cmyk.ai"

"sinet6+Stream_logo_2_cmyk.ai"

"Mobile sinet6_logo_cmyk.ai"

"sinet_logo_cmyk.ai"

"si_logo_cmyk.ai"

Each logo variation incorporates a [basic design], [applied design] with a white border and with a white glow, and [minimum display sizes] on a single page.
*Please use the white outline thickness as configured in the data.

PNG format data (transparent background, color mode RGB)

"sinet6.png"

"sinet6_black.png"

"sinet6_white.png"

SINET6 logo variations

"sinet6+rdc.png"

"sinet6+stream.png"

"sinet6+stream_2.png"

"mobile-sinet6.png"

"sinet.png"

"si.png"

SINET6 Logo (Color)

[Basic design in color]

This design is used on a white or light-colored background.

The use of this design as much as possible is recommended.

[Applied design in color]

This design is used on a dark-colored background.

The design is available in a white outline or glowing white outline variation.

SINET6 logo (single color)

[Basic single color design]

This design is used for a white or light background when there are restrictions on color or when color cannot be used.

[Applied single color design]

This design is used for a dark background when there are restrictions on color or when color cannot be used.

Expression

[Isolation Area (minimum margins)]

Establish margins 0.5A in width at the top, bottom, left and right. Other objects cannot be placed within this area.

[Minimum display size]

Physical (printed materials): width of 20 mm

Digital (web, etc.): width of 58 pixels

* Use the small size for display at a width of 30 mm or less.

[Colors]

Blue	Yellow
Pantone: 647	Pantone: 137
CMYK: C100 M70 Y20 K0	CMYK:C0 M45 Y100 K0
RGB: R0 G80 B142	RGB: R245 G162 B0

[Examples of how the logo appears against different backgrounds]

When the density of the background color is approximately 40% or more, please use the white outline (or white glowing outline) design.

Expression - Examples of Prohibited Use

Usage where the provided logo data has been deformed or manipulated is prohibited.

The Science Information Network (SINET) is an information and communication network connecting universities and research institutions throughout Japan. It was built by the National Institute of Informatics (NII) and

Isolation area not observed

Deformed

Deformed

Only partially enlarged

Altered positioning of elements

Missing elements

Altered colors

3D effects applied
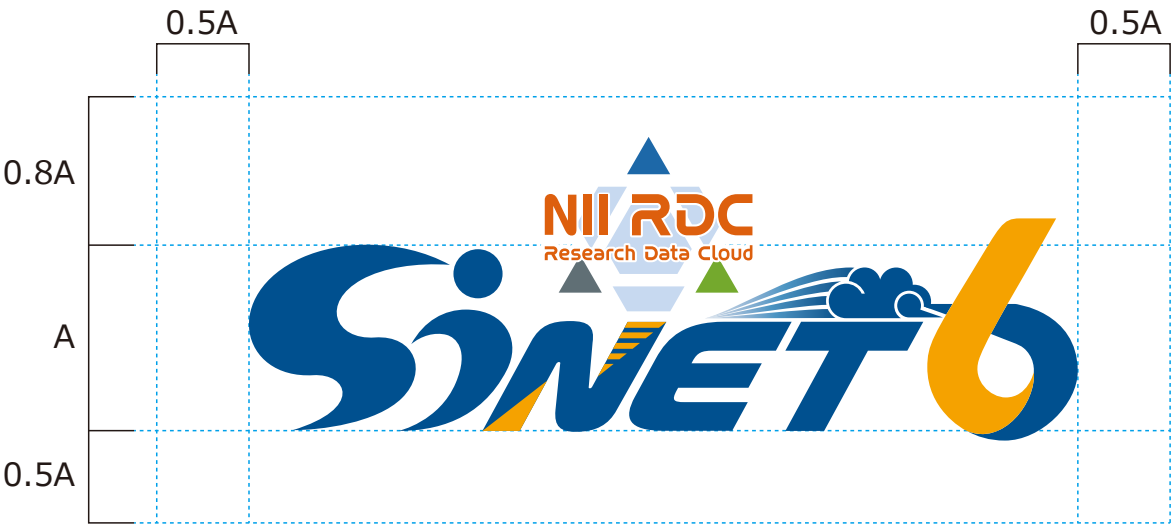
Partially missing

Poor visibility

Overly thick white outline

Color applied to the white outline
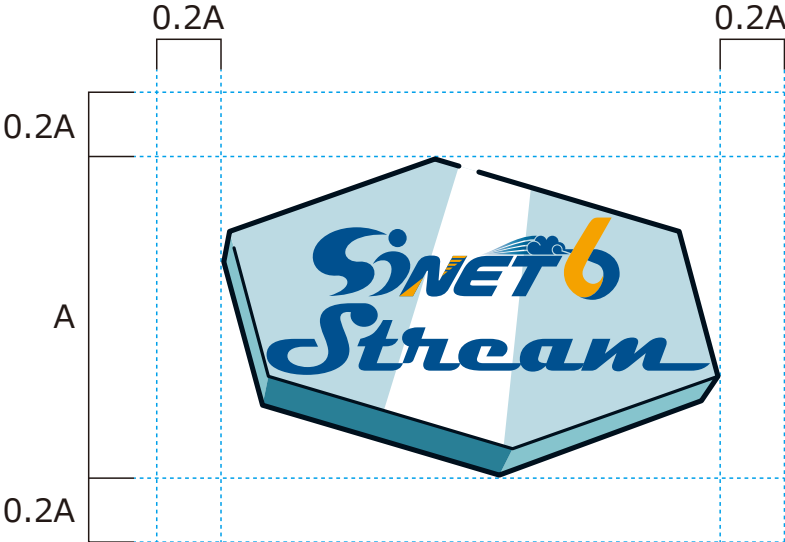
SINET6 logo variations and isolation area

【SINET6+RDC】

0.5A   0.5A

0.8A

A

0.5A

【SINET6+Stream】

0.5A   0.5A

0.5A

A

1A

【SINET6+Stream】Another version

0.2A   0.2A

0.2A

A

0.2A

SINET6 logo variations and isolation area

【Mobile SINET6】

【SINET】

【Si】