



SINET5 Logo Usage Guidelines

Issued in February 2017

[Note]

To use the SINET5 logo, you need to apply for the approval of the SINET Promotion Office and allow the office to confirm the content (how the logo will be used). For further details, please contact the following:

Contact for Inquiries/ Application Concerning the Logo
SINET Promotion Office, Academic Infrastructure Division
National Institute of Informatics
Email: support@sinet.ad.jp
Phone: +81-3-4212-2269 (10:00 to 16:00 on weekdays)
Facsimile: +81-3-4212-2270 [G3]

SINET5 Logo Data

The following types of logo data are supplied by NII:

[CMYK: Analog use (for printed matter, etc.)]

Illustrator

「sinet5_logo_cmyk_cs3.ai」	Basic multi-color logo *1
「sinet5_logo_cmyk_shirofuchi_cs3.ai」	Applied multi-color logo with white outline *1, *2
「sinet5_logo_cmyk_glow_cs6.ai」	Applied multi-color logo with white glow *3
「sinet5_logo_cmyk_mono_cs3.ai」	Basic single-color logo and applied single-color logo *1

[RGB: Digital use (for websites, etc.)]

Illustrator

「sinet5_logo_rgb_cs3.ai」	Basic multi-color logo *1
「sinet5_logo_rgb_shirofuchi_cs3.ai」	Applied multi-color logo with white outline *1, *2
「sinet5_logo_rgb_glow_cs6.ai」	Applied multi-color logo with white glow *3
「sinet5_logo_rgb_mono_cs3.ai」	Basic single-color logo and applied single-color logo *1

PNG

「sinet5_logo_color_58px.png」	color, 58 pixels wide with transparent background
「sinet5_logo_color_150px.png」	color, 150 pixels wide with transparent background
「sinet5_logo_color_370px.png」	color, 370 pixels wide with transparent background
「sinet5_logo_black_58px.png」	black, 58 pixels wide with transparent background
「sinet5_logo_black_150px.png」	black, 150 pixels wide with transparent background
「sinet5_logo_black_370px.png」	black, 370 pixels wide with transparent background
「sinet5_logo_white_58px.png」	white, 58 pixels wide with transparent background
「sinet5_logo_white_150px.png」	white, 150 pixels wide with transparent background
「sinet5_logo_white_370px.png」	white, 370 pixels wide with transparent background

*1: This type of data can be used on Illustrator CS3 or later.

*2: Please follow the data concerning the thickness of the white outline

*3: This type of data can be used on Illustrator CS6 or later. Check “Scale Strokes & Effects” when scaling the logo.

SINET5 Logo (Multiple Colors)

[Basic multi-color logo]

Use this type of logo when the background color is white or a light color.

It is recommended to use it in the following form as much as possible.



[Applied multi-color logo]

Use this type of logo when the background color is a dark color.

You can choose from white outline and white glow.



SINET5 Logo (Single Color)

[Basic single-color logo]

Use this type of logo when the background color is white or a light color with color restrictions that prohibit the use of colors.



[Applied single-color logo]

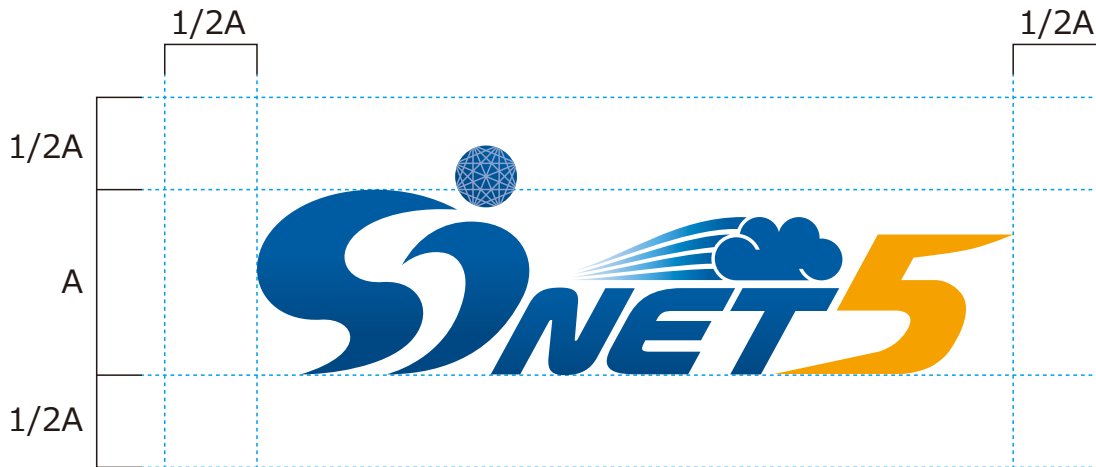
Use this type of logo when the background color is a dark color with color restrictions that prohibit the use of colors.



Expressions

[Area of isolation (minimum white space)]

Create a white space at a width of 1/2A on the left, right, top, and bottom of the logo. Do not place any other object within this range.



[Minimum displayed size]

Analog (printed matter, etc.): 20mm wide

Digital (website, etc.): 58 pixels wide



[Color]

Blue

Yellow



Pantone: 300

CMYK: C100 M60 Y10

RGB: R0 G92 B161



Pantone: 137

CMYK: M45 Y100

RGB: R244 G160 B0

(Note) While the main colors are as shown at left, the logo has some color gradations. Please use logo data provided by NII.

[Examples of how the logo looks with certain background colors]

Please use a logo with white outline (white glow) when the density level of the background color is 40% or higher as a rough guideline.



Expressions: Examples of Prohibited Uses

You must not use a logo by modifying or processing supplied logo data.



Insufficient area of isolation



Modified logo



Modified logo



Incorrect size relationship between elements



Incorrect position of an element



Omission of an element



Incorrect colors



3D image of the logo



Incomplete logo



Illegible logo



White outline that is too thick



Colored outline